

# Straight Talk for Managers

Based on SAQA's Unit Standard 120394, NQF Level 4, 6 Credits

#### Introduction

By definition, critical conversations are about tough issues. A critical conversation is a discussion between two or more people where stakes are high, opinions vary, and emotions run strong. Individuals who are the most influential – who can get things done, and at the same time build on relationships – are those that have mastered critical conversations. This workshop will teach you how to express controversial and even risky opinions in a way that gets heard.

## Course Objectives

By the end of this course you will be able to:

- Understand what generates obstacles to getting people to engage and co-operate with you
- Understand how human belief systems cause you and others to adopt certain mindsets and behaviours in particular situations
- Learn how to manoeuvre your mindset and that of others towards achieving a positive result
- Learn how to focus on and understand the messages being transmitted consciously and subconsciously from others so that you can use them to produce a beneficial result
- Consider cultural diversity and protocol in all communication
- Discover methods which will allow you to become flexible so that you can instantly access an array of strategies to deal with whatever the situation demands

### Course Outline

How to identify sensitive issues that are critical to your business

- Identifying various critical conversations
- Tips for difficult conversations
- Consequences of delaying conversations

### Creating the right atmosphere

- Increasing sensitivity to conscious and unconscious messages
- Establishing trust and confidence from your staff
- Listening to ensure you are open, fair and unbiased
- Boosting motivation



# Face-to-face high impact communications

- Eliciting and controlling emotional responses through words, sounds and physicality
- Using psychological masks to change and control responses
- Pulling the right triggers to move the communication to where you want it to go
- Considering cultural diversity and protocol in all communication
- Using tact and diplomacy

# Theory meets practice

- Perfect phrases for critical conversations
- Using your emotions intelligently
- Separating facts from opinions and keeping it simple