



THE
LEARNING
DEVELOPMENT
GROUP

Introduction

The Skills Programme, Understanding the Business Environment, at an NQF level 2, is for individuals seeking foundational understanding of business and the environment in which businesses operate.

The programme covers events in the physical, social and economic environment that could impact on a selected industry and business sector, the core and support functions and structure within an organisation, the role and types of work in a specific department in a company, the concept of a market and market position and planning and analysing data for research purposes.

Target Audience

The skills programme is aimed at supervisors and junior managers in large organisations who want a better understanding of running a business and the environment in which businesses operate.

It is suitable for individuals who are starting a career in an industry and need a broad introduction to the business sector.

Entry Requirements

- A GETC certificate or equivalent.
- Competence in Communication and Mathematical Literacy at NQF level 1.

Additional Requirements

- Access to workplace activities.
- Access to a workplace mentor.
- Access to a PC, software and the internet where online learning is required.

Management & Leadership

Understanding the Business Environment

SERVICES SETA Statement of Results

SP ID: SP SIY005-1/19

NQF Level: 2

Credits: 26

Course Delivery & Assessment

We use a blend of inclass and virtual interactive learning, workplace learning, coaching and mentoring, theoretical assessment, practical workplace observation and self-study to embed skills.

You will need to:

- Attend all sessions.
- Complete practical workplace experiential learning and assignments.
- Demonstrate theoretical and practical understanding of programme content.
- Compile and submit a Portfolio of Evidence (PoE).

To receive your Statement of Results, Understanding the Business Environment, you will need to compile, submit and be found competent on a Portfolio of Evidence (PoE).

Learning Outcomes

By the end of the programme, you will be able to:

- Identify events in the physical, social and economic environment that could impact on a selected industry and business sector.
- Identify people and companies in the news.
- identify the core business activities and support functions of and within a selected organisation.
- Explain the role of a selected department in an organisation and its contribution.
- Investigate the different types of work done in a department.
- Explain the structure and roles of different types of organisations and professional bodies within their own industry.
- Understand and discuss the concept of a market and the market position of a selected organisation in the relevant sub-sector.
- Plan, collate and analyse data for a research project and prepare and present a report.





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Course Content

SP: Understanding the Business Environment
Accreditation Body: SERVICES SETA

| Programme ID: SP SIY005-1/19
| NQF Level: 2 | Credits: 26

Unit Standard 14341

- Keep Informed about Current Affairs Related to One's Own Industry

Unit Standard 14343

- Investigate the Structure of an Organisation as a Workplace

Unit Standard 14344

- Demonstrate an Understanding of a Selected Business Environment

Unit Standard 8418

- Do Basic Research

Our Accredited Organisations



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SKILLS INSTITUTE



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